

Goal	Strategy	Objective	Actions Taken
Goal 1 To have a more active membership	Increase mentorship within ECAMGV Association.	<ul style="list-style-type: none"> Match up graduates of general training with a certified MGV. This mentor-like system will help to orientate the new member to events and volunteer opportunities by calling or emailing. (this personal contact makes them feel welcome) 	
	Building a sense of community among ECAMGV Association.	<ul style="list-style-type: none"> Give agenda to membership thru newsletter so they know what we will discuss at the Board meetings. Provide half an hour at the beginning of the Board meeting where membership can comment and give input. Continue with potlucks and other social activities. 	Improvements have been made within the last 10 years by being more inclusive and increasing more social components.
	Develop a volunteer orientation/interview process for interested people in the MGV Program.	<ul style="list-style-type: none"> Interview interested individuals. Promote idea that we are volunteers of horticulture. Get interest forms filled out in general training or orientation. Have MGV assist with this interview/orientation process along with the Horticulture Educator. 	
	Evaluate communication strategies within the ECAMGV Association.	<ul style="list-style-type: none"> Survey membership about in-print or on-line preferences for the newsletter in 2012. Survey membership about membership options that have different prices in 2012. Brand the emails with a letterhead. Create volunteer project descriptions. During the next membership cycle 	<ul style="list-style-type: none"> Survey sent to membership in early 2012. Will Armstrong, AmeriCorp VISTA summer associate, is working on the volunteer project descriptions.

		<p>offer \$5 extra for in-print copy of newsletters.</p> <ul style="list-style-type: none"> • Increase content of newsletter. 	
<p>Goal 2 Support demonstration garden sites that are used as educational sites.</p>	<p>Create a plan for the future of the Demonstration Gardens at the Expo Center by the end of the year (2012).</p>	<ul style="list-style-type: none"> • Communicate with Landscape Design Committee about this. • Create a schedule for the public to attend educational programs at Demonstration gardens. • Communicate with youth groups about opportunities at the demonstration gardens. For example, send a letter to Girl Scouts to let them know the demonstration gardens at Expo are available for them to use during advancing toward nature or gardening badges. 	<p>Landscape committee has begun discussions about the future of the gardens.</p>
	<p>Support demonstration gardens in other areas of Eau Claire County.</p>	<ul style="list-style-type: none"> • Identify areas where demonstration gardens could be created in Eau Claire County for educational purposes. 	
<p>Goal 3 Increase the number of volunteer hours in youth education.</p>	<p>Encourage the ECAMGV membership to support youth education efforts.</p>	<ul style="list-style-type: none"> • Create a list of youth organizations that have partnered with Eau Claire County UWEX in the past and present. 	
	<p>Partner with youth groups such as 4H, Scouts, afterschool groups, juvenile detention. Partner with public and private schools.</p>	<ul style="list-style-type: none"> • Set protocol of how MGVs can get involved with school gardens (For Example: use the Got Dirt? Program curriculum). • Focus on invasive species education in school settings. 	

Goal 4 Increase the number of volunteer hours in community education.	Partner with Public TV, Senior Center, Home and Garden show, CVTC groups, UWEC, and other local groups.		
	Require that volunteers prove how created volunteer project has an educational component.	<ul style="list-style-type: none"> • Create a list of projects that volunteers can choose from. 	List started: Demonstration Gardens at the Expo Center; Youth Gardens; Ask-A-Master-Gardner Booth; Enabling Gardens at Phoenix Community Gardens; Education Committee;
	Set a schedule for community education.		
	Support the Ask A Master Gardner Booth.		